Smyrna Elementary PTA

Meeting Mintues

Wednesday, June 14, 2017

1. Call to Order: 6:37 pm

2) New Business

a) Review 2016-2017 Budget and Create New budget for 2017-2018

1) Approved by board a goal of 500 members

2) Passive Income – set goal to increase passive income by 2%

a) Discussed increasing awareness to parents about passive income opportunities

b) Include in Meet and Greet packets a passive income one sheet

c) Include in Meet and Greet packets a Publix Partners card

d) Need to seek out a Passive Income Chairperson to manage accounts

e) discussed letting some fifth grade students help count box tops during ASP

f) Remove Target (program no longer available) and Kula/Coke bottle (too tedious of a process)

g) Keep Publix ($250), Amazon Smiles ($60), Kroger ($100), Box Tops ($1200)

3) Yearbooks – keep budget of $4,000

4) Movie Night – keep budget of $2,000

5) Spring Event – Musical vs. Talent Show – Vote to keep musical

a) Have donation box at the door – not admission

b) Approved budget of $1,000 for expenses

c) Remove from income line items

d) Have art show supported by PTA but on separate night than musical

6) Spirit Nights

a) Made $705.80 on last spirit night at Willys

b) Potential Spirit Nights – Chic Fil A, Shane’s Rib Shack, Zaxbys, Willys,

Monterreys

c) Increase to every 6 weeks - $200 each for total of $1,200

7) Teacher Staff Appreciation

a) Teacher/Staff Appreciation, Welcome back Breakfast, and Hospitality combine under heading “PTA Hospitality”

b) Increase budget to $4,800

8) Field Day – T-shirts will be provided – keep budget but remove Kona Ice

9) Banking Fees – Jennifer will get in touch with contacts to discuss fees

a) More research to determine if Pay Pal can be used for membership fees and spirt wear

10) Insurance – keep budget at $335

11) Constant Contact – Vote to cancel and delete line item

12) Incorporation Renewal Fee – needs more research for what this line item is

13) PTA Website – account is current until 2019

a) add fee for Sign Up genius - $100 a year

14) PTA Supplies – keep at $2,000

15) Training – keep at $600

16) JCC Dues – keep at $275

17) Cultural Night – increase to $3,000 – remove from income

18) Million Minute Reader – keep at $1,200

19) Family Fun Nights – keep at $450

20) Keep Family Reading Night and Math Night – add DIL night

21) General PTA Meetings – increase to $500

22) Helium and balloon rental – keep at $450

23) Reflections – discuss in a PTA meeting to raise awareness – keep at $400

24) Reading Bowl – increase to $1,200

25) SES Learning Garden – keep at $500 – some income will be generated from them

with dress down days and Farmer’s Market

26) Book Fair Snacks – Ask Ms. Head if it is needed – if so keep at $125

27) Spelling Bee – keep at $125

28) Costco Membership – keep at $100

29) Teacher of the Year Award Ceremony – keep at $100

30) Classified Employee of the Year Award Ceremony – keep at $30

31) Add line item for Science Olympia – headed by Pam and Mrs. Fields - $1200

32) More research is needed to determine if we can add 5th grade trip as a line item

33) Add 5th grade awards/graduation party – do not need to be added to budget but we

need to add a signup genius for volunteers to help

34) Misc Revenue/Refunds – keep at $3,500

35) Dress Down Days - $2,000 expected revenue

36) WATCH Dogs – keep revenue at $500 and expense at $1,000

b) Spirit Wear

1) Approved Carolina Blue shirt and graphic

2) Take out fundraising, award giving, relationship building and community building and

make other lines in English and Spanish

3) No dri-fit – too costly – approved Port Authority shirts

4) Mood cup

Meeting adjourned – 10:07 pm